## **Project:** Desert Storm

Designer: Nir Meiri;

Photography: Shay Ben Efrayim;

Client:

This project is inspired by sand. The shape of the sand-molded lamp shades brings to mind primitive dessert structures, while the fixture's overall figure resembles that of plants that blossom in the Mediterranean seashore.

The use of sand as the main material plays on the tension between its wild nature – that of sand storms and vast desserts – and the delicacy of the molded end design.

Despite their apparent fragility, the bulbs are sturdy, and their strength partners with that of the fixture's metal pole.

Another thing important in this project is the environmental aspect, the lamp bulbs are LED bulbs saving energy and the material used to create the lampshades (sand) is a material that we have in abundance but not always know how to use it wisely.

Once the LED lamp is lit, it spreads a soft light, which accentuates the amorphous shapes still present on lamp shade's surface, reminding us of the sand's original untamed nature.











## Project: 19 Pots

Designer: Nir Meiri;

Photography: Shay Ben Efrayim.

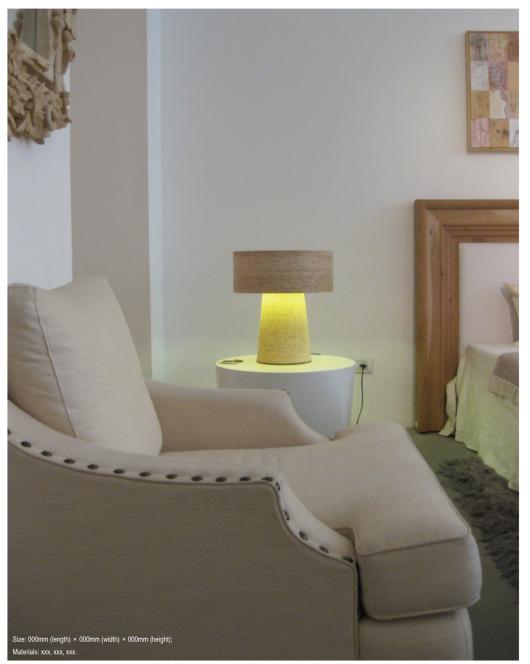
Building on the wish to protect the environment, Nir Meiri decided to recycle existing objects found on the ground – disposable plant pots. The product designed is therefore a lamp made of disposable pots lampshades, which maintains the trinity of concept, aesthetics and functionality.

A number of factors guid the choice of the appropriate pots: shape, material and purpose. The delicate and geometric form of the chosen pot contributed to the consolidation of the design. The pot's material is heat-resistant and the drainage holes at the bottom, usually used to drain water, serve to discharge heat. The inside of the pots was painted in gold in order to enhance the light's reflection and evoke a luxurious feeling.









## Project: Wood lamp

Designer: Nir Meiri;

Photography: Shay Ben Efrayim.

When wood is turned into chipboard, then its value decreases dramatically. Chipboard is mainly used for products that are perceived as "low-value" products, both materialistically and aesthetically, for example: shipping crates.

The guiding idea was to reuse chipboard from a shipping crate – a material that has almost reached the end of its life cycle – in a manner that will upgrade its value and render it usable.

The design process empathized on the material's original characteristics and aesthetic fundamentals. Processing the wood reveals the layers of the chipboard, creating new and surprising textures. LED light bulbs are used in the lamp in order to prevent over-heating and save energy, as part of a practical-ecological agenda.



