

Press release NirMeiristudio

September 2017

19th – 24th September 2017

As part of this year's London Design Festival, Nir Meiri, founder and creative director of Nir Meiri Studio, will unveil new works in an exhibition called: 'The elegant dance of Sea and Light'

The exhibition will take place at the Grade II Listed former Welsh Presbyterian Chapel in the heart of central London, designed by James Cubitt and built in 1888.

The Elegant Dance of Sea and Light

Global warming is hazardously affecting our planet. As icebergs melt, sea level rises, with parts of the planet under threat of being entirely covered by water. On land, the world has lost a third of its fertile lands due to erosion or pollution in only four decades, with disastrous consequences on global food scarcity.

The sea might play a central role as new territories are designated for arable solutions, either by providing its waters, or generously hosting undersea plantations.

This show is a result of an exploration of the sea, its surroundings and materials, with the environmental context constantly present. The natural as well as man-made changes have been a tremendous inspiration on re-thinking materials originating from the sea and developing new working techniques.

The exhibit tracks the timeline of Meiri's sea-related concepts, from his first experiments with sand, leading to the creation of the delicate-looking Desert Storm sand-based lamps, through the Marine Light seaweed-made lamps, and up to the most current installation, a major light fixture, comprised of hanging pedant lamps, made of sea salt.

Other artifacts will include 2017 fish scales and fish leather lamps alongside fish scale side tables.

From the translucent effect of the sand, to the crystal-shine of the sea-salt chandelier, through to the rough and vivid fish scales, the artist and designer takes the visitor on a journey showcasing the gentle beauty of the marine world, alongside its wild and untamed nature. The designs raise relevant questions in regards to the re-use of natural resources, in order to preserve nature.

Alongside this collection the studio will unveil another new collection of lights called:

Berries

The shape of berries is defined mainly through interaction with their hosting branch. Each berry is made of wood and acrylic, to make each berry look as delicious as it is in real life. Every berry projects its light in a different direction, and the number of lampshades can be controlled according to the length of the iron pole from which they hang.

Size: Length 150 cm (can be bespoke), Diameter 20 cm Material: Iron, Brass, Wood (ipea) and Acrylic.

Notes to Editors

Nir Meiri Studio

Founded in 2010 by designer Nir Meiri, Nir Meiri Design Studio offers an out of the ordinary approach to everyday objects. Carefully selected materials, often raw and wild, are shaped into clean-cut forms, creating innovative products that play on the tension between the domesticated and the untamed.

Based in London, Nir Meiri Design Studio develop its own designs as well as providing design services and art direction for local and international companies.

Many of the Studio's unique designs being produced in-house, with an eye towards large scale production by leading manufacturers.

Nir Meiri

Nir Meiri studied Industrial Design at the Bezalel Academy of Arts and Design in Jerusalem. (B.design) (2003-2007). After graduating Nir was accepted to the prestigious interns program, part of the Keter Plastic Group, D-Vision. In 2009 Nir started working as a Product Designer and Design Director for an international furniture company. In 2010 Nir established his own studio, Nir Meiri Design Studio.

Nir's own unique designs are sold in limited editions or as one-off pieces worldwide. Since 2010, Nir's works have been presented by leading galleries, amongst them Nilufar Gallery and Spazio Rossana Orlandi in Milan, Mint Gallery and 19 Greek Street Gallery in London, Design Museum Holon and Tiroche Auction House in Israel.



Exhibition details -

Location:

The Welsh Chapel 83 Charing Cross Road, London. WC2H0AA

Dates:

18 September - private view 19, 20, 22, 23, 24 September

Opening hours:

Tuesday 19th 11:00 - 18:00Wednesday 20th 11:00 - 18:00Thursday 21th CLOSED

 $\begin{array}{lll} \mbox{Friday 22th} & 14:00-20:00 \\ \mbox{Saturday 23th} & 11:00-18:00 \\ \mbox{Sunday 24th} & 11:00-18:00 \\ \end{array}$

Press:

For all press enquiries regarding the exhibition or Nir Meiri Studio, please contact the studio:

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High-resolution images are available on request.

Please visit also our website for the full products portfolio - www.nirmeiri.com

Please join the conversation with Nir Meiri Studio on -Twitter @nirmeiri Facebook @nirmeiristudio Instagram @nirmeiri, via the hashtags -#nirmeiristudio #TheElegantDanceOfSeaAndLight #ldf17